

## Links

One-pager: <https://tinyurl.com/4hy3ubzk>

Sponsorship donation page: <https://tinyurl.com/yhzu224t>

## Email copy

Hey [Friend's Name],

I've been meaning to tell you about something that's become really meaningful to me: sponsoring a child through Shanti Bhavan. Shanti Bhavan is a nonprofit that provides free, world-class education to children in India from the most disadvantaged communities.

It's hard to put into words what it feels like to know you're part of a child's life in this way. I get letters, drawings, updates, and photos from the child I sponsor, and honestly, it's brought me so much joy and connection.

Shanti Bhavan is looking for new sponsors for their latest class of preschoolers, and I thought of you. It just seemed like something you might connect with or want to learn more about.

They sent me a short [one-pager](#) that explains what sponsorship is and how it works. I figured I'd pass it along in case you're curious. You can also meet the new preschoolers [here](#).

Let me know what you think! No pressure at all, just wanted to share in case it resonates.

Take care,  
[Your Name]

## Social media copy

### Instagram

I sponsor a child with @shantibhavan in India. Their mission is to educate and empower children from the most disadvantaged communities. It's one of the most meaningful things I've done.

They're looking for more sponsors, especially for the new preschoolers just starting school.

Here's a simple one-pager that explains more.

#SponsorAChild #ShantiBhavan #EducationMatters #SocialImpact

### Facebook

I'm a proud sponsor of a student at Shanti Bhavan, a nonprofit that provides free, world-class education to children in India from the most disadvantaged communities.

Right now, they're looking for new sponsors for their incoming class of preschoolers. If you're curious about what sponsorship means or how to get involved, here's a one-pager that explains it: <https://tinyurl.com/27j5pbca>.

This has been one of the most meaningful ways I've found to give back—and I wanted to pass it along in case it speaks to you, too. 🧡

#SponsorAChild #ShantiBhavan #EducationMatters #SocialImpact

**Note: Don't forget to tag Shanti Bhavan Children's Project**

### LinkedIn

One of the most meaningful commitments I've made is sponsoring a child through Shanti Bhavan, a nonprofit that provides free, world-class education to children in India from the most disadvantaged communities.

Every few months, I get an update - sometimes a letter, sometimes a video, sometimes a photo - and I can't describe the feeling it brings. Watching a child grow more confident, hearing them talk about their dreams, or even just seeing the joy in their smile... it's a reminder of how much potential exists when children are given the chance to succeed.

Right now, Shanti Bhavan is looking for sponsors for their newest class of preschoolers.. These are 4-year-olds just starting their journey in a place where they'll be safe, loved, and challenged to grow into leaders.

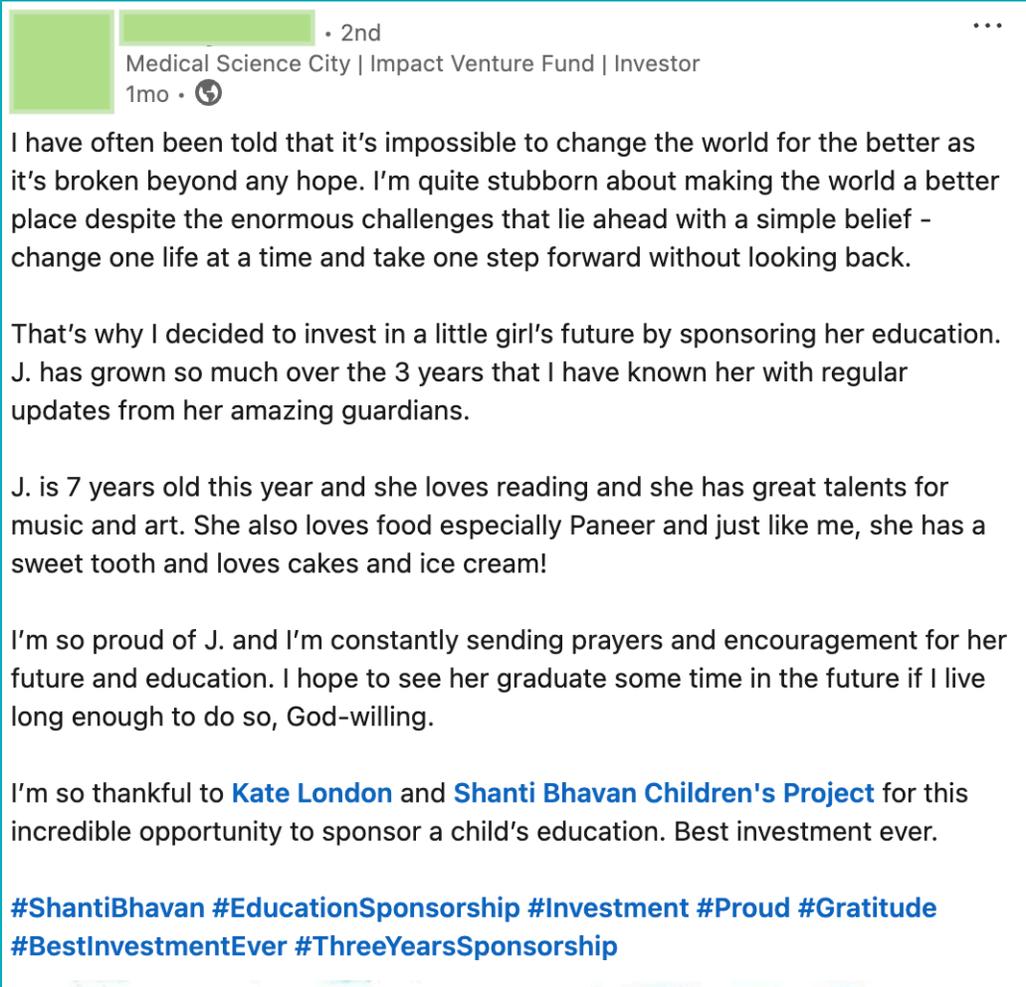
If you're curious about sponsorships at Shanti Bhavan, here's a simple one-pager that shares more: <https://tinyurl.com/27j5pbca>

You can also message Kate London, Manager of Sponsorships, with any questions.

#SponsorAChild #ShantiBhavan #EducationMatters #SocialImpact

**Note: Don't forget to tag Shanti Bhavan Children's Project and Kate London!**

Please see below for some examples of how sponsors have shared about our project on LinkedIn:



The image is a screenshot of a LinkedIn post. At the top left, there is a green profile picture placeholder. To its right, the text reads ". 2nd" and "Medical Science City | Impact Venture Fund | Investor". Below this, it says "1mo" followed by a globe icon. The main text of the post is a multi-paragraph testimonial. It begins with "I have often been told that it's impossible to change the world for the better as it's broken beyond any hope. I'm quite stubborn about making the world a better place despite the enormous challenges that lie ahead with a simple belief - change one life at a time and take one step forward without looking back." This is followed by "That's why I decided to invest in a little girl's future by sponsoring her education. J. has grown so much over the 3 years that I have known her with regular updates from her amazing guardians." The next paragraph states "J. is 7 years old this year and she loves reading and she has great talents for music and art. She also loves food especially Paneer and just like me, she has a sweet tooth and loves cakes and ice cream!" The following paragraph says "I'm so proud of J. and I'm constantly sending prayers and encouragement for her future and education. I hope to see her graduate some time in the future if I live long enough to do so, God-willing." The final paragraph reads "I'm so thankful to **Kate London** and **Shanti Bhavan Children's Project** for this incredible opportunity to sponsor a child's education. Best investment ever." At the bottom of the post, there are several blue hashtags: **#ShantiBhavan #EducationSponsorship #Investment #Proud #Gratitude #BestInvestmentEver #ThreeYearsSponsorship**.



Medical Science City | Impact Venture Fund | Investor  
1mo • 🌐



I have often been told that it's impossible to change the world for the better as it's broken beyond any hope. I'm quite stubborn about making the world a better place despite the enormous challenges that lie ahead with a simple belief - change one life at a time and take one step forward without looking back.

That's why I decided to invest in a little girl's future by sponsoring her education. J. has grown so much over the 3 years that I have known her with regular updates from her amazing guardians.

J. is 7 years old this year and she loves reading and she has great talents for music and art. She also loves food especially Paneer and just like me, she has a sweet tooth and loves cakes and ice cream!

I'm so proud of J. and I'm constantly sending prayers and encouragement for her future and education. I hope to see her graduate some time in the future if I live long enough to do so, God-willing.

I'm so thankful to [Kate London](#) and [Shanti Bhavan Children's Project](#) for this incredible opportunity to sponsor a child's education. Best investment ever.

[#ShantiBhavan](#) [#EducationSponsorship](#) [#Investment](#) [#Proud](#) [#Gratitude](#)  
[#BestInvestmentEver](#) [#ThreeYearsSponsorship](#)

## WhatsApp

Hey! I wanted to share something special with you. I sponsor a child at Shanti Bhavan, a school in India that gives kids from extreme poverty a shot at a brighter future.

They're currently looking for new sponsors for their preschoolers. It's one of the most meaningful things I've ever done.

Here's some info on their sponsorship program: <https://tinyurl.com/27j5pbca>